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To Whom It May Concern

Name of Company: LEOC JAPAN Co., Ltd.
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LEOC Japan Signs Main Sponsor Agreement with Tokyo Verdy 1969

LEOC Japan Co., Ltd. (Head Office: Shibuya-ku, Tokyo, Representative Director: Hiroshi Onodera, "LEOC") has signed an agreement with J-League football team Tokyo Verdy 1969 (Representative Director: Yasuo Shimada, "Verdy") to be the team's main sponsor for the 2004 season.

LEOC aims to please and impress its customers through its food and service, and controls companies engaged in catering services under contract in hospitals, welfare facilities, offices, plants, schools and other organizations nationwide. In 2003, to provide meticulous services with strong links to the local community, the company restructured into a holding company and regional operating subsidiaries and made a fresh start as the LEOC Japan Group. In face of increasingly rapid expansion in the outsourcing of catering as well as competition with cut-price restaurants and the delicatessens & box lunch market, the Group plans to make the LEOC brand popular among a wide variety of customer groups including general consumers in a bid to provide more customers with LEOC's high quality service and reacquaint them with the 'pleasure of food', and this latest sponsorship agreement with Verdy is part of this.

The agreement means that the LEOC company name will appear on the front of the Verdy football strip, and also covers the broadcast of commercials on Aurora Vision, advertising space behind the Ajinomoto Stadium goal and inclusion of the company logo in the backdrop of press conferences, team passes and official publications, etc., increasing recognition of LEOC.

With the sponsorship agreement, LEOC will be contracted to provide the catering at the dormitories

of Verdy's players. With Verdy's cooperation, LEOC will provide dietary support to the team, calling on the expertise it has built up in the past in its food services at health care facilities to provide the nutrition and calorie control necessary for top athletes. Also at the football academy sponsored by Verdy, LEOC plans to give guidance and advice to guardians on the nutrition necessary for growing athletes. Through these activities, LEOC intends to accumulate expertise on athletes' diets and to link this to nutritional guidance and catering contracts in universities, fitness gyms, and other facilities.